



<b>Subject:</b>	Use of lower Crescent Open Space for Focal Festival
<b>Date:</b>	10 <sup>th</sup> October 2017
<b>Reporting Officer:</b>	Nigel Grimshaw, Director City & Neighbourhood Services Department
<b>Contact Officer:</b>	Rose Crozier, Assistant Director City & Neighbourhood Services Department Ricky Rice, City Park Manager

<b>Restricted Reports</b>	
<b>Is this report restricted?</b>	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>
<b>If Yes, when will the report become unrestricted?</b>	
<b>After Committee Decision</b>	<input type="checkbox"/>
<b>After Council Decision</b>	<input type="checkbox"/>
<b>Some time in the future</b>	<input type="checkbox"/>
<b>Never</b>	<input type="checkbox"/>

<b>Call-in</b>	
<b>Is the decision eligible for Call-in?</b>	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>

<b>1.0</b>	<b>Purpose of Report or Summary of main Issues</b>
1.1	The purpose of this report is for members to approve a request for a number of young business owners to host an event to showcase Northern Irish produce which will be called "Festive Focal". The proposed dates for the event are, Thursday 21 <sup>st</sup> December, Friday 22 <sup>nd</sup> December and Saturday 23 <sup>rd</sup> December 2017. The event will showcase the best of young entrepreneurial talent in the food and drinks industry. A family friendly cultural evening will be included as part of the three day event.

<b>2.0</b>	<b>Recommendations</b>
	<p>The Committee is asked to;</p> <ul style="list-style-type: none"> <li>• Grant authority for Festive Focal to hold an event on Thursday 21<sup>st</sup> December, Friday 22<sup>nd</sup> December and Saturday 23<sup>rd</sup> December in Lower Crescent Open Space. See attached map appendix 1 subject to satisfactory terms in line with the above being agreed with the Director of City and Neighbourhood Services and on condition that: <ol style="list-style-type: none"> <li>1. The promoter resolves all operational issues to the council's satisfaction;</li> <li>2. An appropriate legal agreement is completed, to be prepared by the Town Solicitor; and</li> <li>3. The promoter meets all statutory requirements of the Building Control Service including the terms and conditions of the Parks Entertainments Licence and any subsequent decisions made by the Licensing committee.</li> </ol> </li> </ul>
<b>3.0</b>	<b>Main report</b>
	<p><u>Key Issues</u></p> <p>3.1 The Council wishes to promote Belfast and the use of its parks and open spaces and, in line with the Council's Events Policy, will permit the use of these facilities for events and concerts.</p> <p>3.2 Festive Focal is a new event, which is designed to promote new businesses in the food, drink and entertainment industry. The event will be based in Lower Crescent open space over a 3 day period aiming to provide a relaxed and friendly atmosphere with live music, food and drink as well as an evening dedicated to families. This will take the form of an outdoor cinema with carol service. There will be 26 independent vendors on site offering craft beer, other alcoholic beverages, food and entertainment. There will be a charge for entrance to this event with on line options to purchase tickets.</p> <p>3.3 The promoter is proposing to protect parts of the open space grass area with industry standard terraplas covering.</p> <p>3.4 The promoter will be required to carry out reinstatement of the grounds. Therefore a bond of reinstatement will be paid by the promoter prior to the event.</p>

3.5	The promoter will be required to liaise with the Community Parks Manager, the Building Control Service, PSNI, Transport NI and other emergency services to produce an appropriate Event Management Plan and Traffic Management Plan for council's approval.
3.6	An appropriate fee will be discussed and agreed with the promoter over the coming weeks and will be paid in advance. Officers will assess the offer and ensure it will provide value for money based on market rates and the indirect income this will generate for the city and night time economy in terms of hotels bookings, taxi hire and restaurant use.
3.7	As a continuation of Festive Focals ethos, the promoters will aim to help local organisations such as The Welcome Centre through donations of food and support. The founders will also provide entrepreneur workshops, internships and mentoring to young entrepreneurs.
3.8	<p><u>Financial &amp; Resource Implications</u></p> <p>The promoter will be required to provide:</p> <ul style="list-style-type: none"> <li>• Officers will assess the offer and ensure it will provide value for money based on market rates and the indirect income this will generate for the city and night time economy in terms of hotels bookings, taxi hire and restaurant use.</li> <li>• Full ground reinstatement cost to be met by the promoter, subject to a bond.</li> </ul> <p><u>Equality or Good Relations Implications</u></p>
3.9	There are no equality or good relations issues associated with this report.
<b>4.0</b>	<b>Appendices – Documents Attached</b>
	Appendix 1 - Map of Lower Crescent Open Space